

MARK XAVIER PARUNGAO VILLANUEVA

#20 Raja Tupas St., Daanghari, Navotas, M.M.
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PERSONAL DATA

Nickname : Marx
Date of Birth : May 08, 1977
Place of Birth : Manila
Gender : Male
Civil Status : Married
Nationality : Filipino
Religion : Roman Catholic
Height : 5'5"
Weight : 148 lbs

SKILLS AND QUALIFICATIONS

- Can conceptualize Advertising and Public Relations as well as Marketing Strategies
- Can work under pressure
- Fast learner
- Responsible and hardworking
- Honest and trustworthy
- Can work in PC and Mac Computer

EDUCATIONAL BACKGROUND

College Polytechnic University of the Philippines
Sta. Mesa, Manila
Bachelor in Advertising and Public Relations

Secondary Cuenca Institute
Cuenca, Batangas

HIGHLIGHTS OF EXPERIENCE

❖ MEGA MAGAZINE PUBLICATION INC.

Technical Artis
Feb. 2009 - Present

Responsibilities:

Handles all color correction image retouching, pagination and quality assure Lifestyle Asia Magazine and Condo Living Magazine, Check and quality assure all advertisements coming from client, apply all correction given by the client.

❖ **ESPRESSO DESIGN**

FA Artist / Graphic Designer
April 16, 2007 to April 2008

Responsibilities:

Handles and quality assure all FA materials (in-house and DDB projects) that comes out from the company, approve printed proof materials from the suppliers if there's no more concerns and revisions necessarily to be done, create creative visuals to be presented on clients for approval; Help on building a better and workable system for the creative department; Concept and design for in-house projects.

❖ **FEMARINTEGRATED / GLOBEDEZ PHILIPPINES**

Senior Graphic Artist
July 4, 2005 to March 30, 2007

Responsibilities:

Responsible in creative conceptualization and design. Handles color separation machines and jobs. Responsible with the final artworks for McCann Erickson and JWT projects. Training of newly hired employees regarding the system and procedures of the company as well as workflows and proper documentation of every project.

❖ **VERSA GROUP PHILS. CORP.**

Graphic Artist
November 22, 2004 to June 9, 2005

Responsibilities:

Responsible for the visual projects of the following companies: That's D' Pointe Dance Shop and Versa Group Phils. Corp.'s seasonal window designs.

❖ **PRINT INNOVATION**

Graphic Artist
September to November 19, 2004

Responsibilities:

Responsible for all the visual projects of the company. Double check the fonts, images/resolutions, colors and sizes before going to the process of color separation.

❖ **STERLING GROUP OF COMPANIES**

Graphic Artist
March to August 18, 2004

Responsibilities:

Conceptualization of promotional materials of the company and its sister companies such as Expressions, Mart One and Excel.

❖ **BETHON PRINTING**

Graphic Artist

December 2002 to January 2004

Responsibilities:

Conceptualization of stickers and price tag designs

❖ **THE BODY SHOP**

Assistant Graphic Designer

July to November 2002

Responsibilities:

Conceptualization and production of promotional materials such as leaflets, banners, easels, etc. Visual merchandising and window designs. Delivering promotional visuals at the store. Sourcing for the suppliers.

❖ **METAZA (AMERICAN TECHNOLOGY)**

Graphic Artist

February to April 2002

Responsibilities:

Lay-outing and editing of images, apply proper setting on the printer to attain a quality engraved images.

❖ **ALTERNATIVE HORIZONS**

Production Assistant

March 2000 to January 2001

Responsibilities:

Shot listing of different activities of the project. Responsible for the tapes used. Coordinating with the production manager about the day's accomplishments.